

DUPLICATE

## INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Hamburger Company, The**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
935527-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Hensley/D/Congress	HENSLEY/CONG/D-MO 4	1549

Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	935527	07892391

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	362	380

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/25/12	07/26/12	First News at 4:30am	M-F 430a-5a	-- 11---	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -- 11--- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMBC W 07/25/12 4:55 AM First News at 4:30am M-F 430a-5a :30 TH12101H \$40.00 NM 1 KMBC Th 07/26/12 4:58 AM First News at 4:30am M-F 430a-5a :30 TH12101H \$40.00 NM									
3	07/25/12	07/27/12	First News at 5am	5-5:30am	-- 111--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -- 111-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 07/25/12 5:11 AM First News at 5am 5-5:30am :30 TH12101H \$150.00 NM 2 KMBC Th 07/26/12 5:25 AM First News at 5am 5-5:30am :30 TH12101H \$150.00 NM 3 KMBC F 07/27/12 5:23 AM First News at 5am 5-5:30am :30 TH12101H \$150.00 NM									
5	07/25/12	07/27/12	First News at 5:30am	5:30-6am	-- 1-1--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -- 1-1-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 07/25/12 5:57 AM First News at 5:30am 5:30-6am :30 TH12101H \$300.00 NM 2 KMBC F 07/27/12 5:40 AM First News at 5:30am 5:30-6am :30 TH12101H \$300.00 NM									
6	07/25/12	07/27/12	Good Morning America	7-9am	-- 222--	:30	6	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -- 222-- 6 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 07/25/12 7:50 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM 6 KMBC W 07/25/12 8:59 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM 7 KMBC Th 07/26/12 7:58 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM 5 KMBC Th 07/26/12 8:47 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM 8 KMBC F 07/27/12 7:26 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM 3 KMBC F 07/27/12 8:46 AM Good Morning America 7-9am :30 TH12101H \$300.00 NM									
8	07/28/12	07/28/12	Sat News @ 5am	5-6am	-----S-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 -----S- 1 \$75.00									

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935527-1	07/29/12	July 2012	06/25/12 - 07/29/12
Advertiser	Product	Estimate Number	
Hensley/D/Congress	HENSLEY/CONG/D-MO 4	1549	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	07/28/12	07/28/12	Sat News @ 5am	5-6am	-----S-	:30	1	\$75.00	NM
07/23/12 07/29/12 -----S- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/28/12 5:13 AM Sat News @ 5am 5-6am :30 TH12101H \$75.00 NM									
9	07/28/12	07/28/12	Sa 6-7a	6-7a	-----S-	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 -----S- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/28/12 6:29 AM Sa 6-7a 6-7a :30 TH12101H \$175.00 NM									
10	07/28/12	07/28/12	News Wknd Sat	7-9am	-----S-	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 -----S- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Sa 07/28/12 7:59 AM News Wknd Sat 7-9am :30 TH12101H \$175.00 NM									
11	07/29/12	07/29/12	Su 6-7a	6-7a	-----S	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 07/29/12 5:59 AM Su 6-7a 6-7a :30 TH12101H \$150.00 NM									
12	07/29/12	07/29/12	News Wknd Sun	7-9am	-----S	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 -----S 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Su 07/29/12 8:14 AM News Wknd Sun 7-9am :30 TH12101H \$175.00 NM									
13	07/26/12	07/26/12	5pm News	5-530pm	---T---	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 ---T--- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 07/26/12 5:22 PM 5pm News 5-530pm :30 TH12101H \$550.00 NM									
15	07/25/12	07/27/12	6pm News	6-630pm	--111--	:30	3	\$650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 --111-- 3 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC W 07/25/12 6:28 PM 6pm News 6-630pm :30 TH12101H \$650.00 NM 3 KMBC Th 07/26/12 6:21 PM 6pm News 6-630pm :30 TH12101H \$650.00 NM 2 KMBC F 07/27/12 6:23 PM 6pm News 6-630pm :30 TH12101H \$650.00 NM									
16	07/26/12	07/26/12	630-7p	630-7pm	---T---	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 ---T--- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC Th 07/26/12 6:41 PM 630-7p 630-7pm :30 TH12101H \$750.00 NM									
18	07/28/12	07/28/12	Sat 1030-11pm	SA 1030-1100pm	-----S-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 -----S- 1 \$350.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	07/28/12	07/28/12	Sat 1030-11pm	SA 1030-1100pm	-----S-	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Sa 07/28/12 10:59 PM Sat 1030-11pm SA 1030-1100pm :30 TH12101H \$350.00 NM									
22	07/25/12	07/27/12	First News at 4:30am	M-F 430a-5a	--WTF--	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 --WTF-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Th 07/26/12 4:39 AM First News at 4:30am M-F 430a-5a :30 TH12101H \$40.00 NM									
23	07/27/12	07/27/12	20/20	8p-10p	----F--	:30	2	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 ----F-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC F 07/27/12 8:21 PM 20/20 8p-10p :30 TH12101H \$750.00 NM									
2 KMBC F 07/27/12 8:42 PM 20/20 8p-10p :30 TH12101H \$750.00 NM									
24	07/26/12	07/27/12	Jimmy Kimmel	M-F 1205-105am	---11--	:30	2	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 ---11-- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KMBC Th 07/26/12 12:45 AM Jimmy Kimmel M-F 1205-105am :30 TH12101H \$20.00 NM									
1 KMBC F 07/27/12 12:35 AM Jimmy Kimmel M-F 1205-105am :30 TH12101H \$20.00 NM									
25	07/29/12	07/29/12	Sun News @ 5am	5-6am	-----S	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 -----S 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KMBC Su 07/29/12 5:41 AM Sun News @ 5am 5-6am :30 TH12101H \$75.00 NM									
Total Spots							30		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,935.00</b>
<u>Agency Commission</u>	<b>\$1,340.25</b>
<u>Net Amount Due</u>	<b>\$7,594.75</b>